

**Professur für Betriebswirtschaftslehre,  
insb. Management kleiner und mittlerer  
Unternehmen und Entrepreneurship**

**Univ.-Prof.in Dr. Friederike Welter**

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**Veranstaltungsnummer: 3WELTE150V**

## **“The Past and Future of Entrepreneurship Research”**

To identify research gaps, select suitable theories for your (empirical) studies and develop your own research contributions, you need to have a sound understanding of the field's past and future trends. This course will provide you with a deeper knowledge on the themes, theories and methods that have been, are or will be prevalent in the entrepreneurship field. Course participants will learn to identify trends and fads in the research field and develop criteria to critically assess the strengths and weaknesses of emerging research trends. Throughout the course, participants also will apply the insights from the different sessions to their research topic, with the aim to further develop the overarching theoretical framing and contributions of their research projects. Some of the course sessions will include own writing time and possibilities for individual feedback.

### **Course requirements for 5 ECTS points**

1. Active participation in all sessions, incl. reviewing one course paper and preparing the mini conference.
2. Identify two researchers for the past and future of the entrepreneurship field. Bring suggestions to session 1.
3. Critically assess two readings of your own choice, one of which you consider representative for the past, one for the future of the field. Present, and discuss. Individual assignment (sessions 2, 5).
4. Identify and apply theories and/or themes from the past and future that are relevant to your own research. Individual assignment:
  - Prepare for discussion within course sessions 4, 5.
  - Prepare a related course paper / chapter, based on your thesis topic; present and discuss in session 7.
5. Prepare a poster “How do we perceive the future of the entrepreneurship field?”, present and discuss draft at session 5, final version at session 7. Group assignment.

<b>Summer semester 2024</b>	
19/04/2024, 10.00-16.00	Session 1: Introduction. Identifying the past of a research field
17/05/2024, 10.00-16.00	Session 2: Understanding the past: Lessons from the classics
14/06/2024, 10.00-16.00	Session 3: Using the past – tbc if invited guests (business historians)
05/07/2024, 10.00-16.00	Session 4: Talking to the past: Roundtable discussions with invited guests suggested by course participants
Tbc	Feedback sessions
<b>Winter semester 2024/2025</b>	
26/9/2024: 10.00-18.00	Session 5: Identifying and understanding the future of a research field: Emerging themes – fads, hypes, or genuine novel trends?
27/9/2024: 09.00-16.00	
22/11/2024: 10.00-16.00	Session 6: How to apply the insights from the course. Draft papers to be discussed
31/01/2025: 11.00-18.00	Session 7: Reconciling pasts and futures of the entrepreneurship field. Mini conference.
01/02/2025: 09.00-14.00	

Sessions will take place on-site. For international guest speakers, we will offer hybrid or fully virtual sessions. The mini conference will be planned onsite.

**Lecturer:** Prof.in Dr. Friederike Welter

**Target group:**

The workshop is aimed at early career researchers of Faculty III and is open to all disciplines. The number of participants is limited to 16. Postdocs may join if places are available.

**Requirements for participation:**

Please email your registration for the workshop to Mrs. Tanja Sanchez (tanja.sanchez2@uni-siegen.de) until **08.03.2024** with the following information: full name, valid email address, matriculation number, research area.